

FNTO Popularity Index Increase? Count again

FNTO has claimed that its popularity Index has increased in the website-stating that for the 30 days from 20.12.2008 to 19.01.2009 the daily average visitors have increased from 778 to 1542.

But count again. According to their own statement the Index No. on 20.12.2008 was 150199 and the number on 19.01.2009, 172125. The difference for 30 days is $172125 - 150199 = 21926$. The average for one day is 731 only. It means that its popularity index has decreased from 778 to 731. It is not increase but only decrease.

What FNTO has did to show increase was by taking the difference between 60 days from 20.11.2008 to 19.01.2009 and dividing it by only 30 days instead of 60 days. Wonderful indeed!
